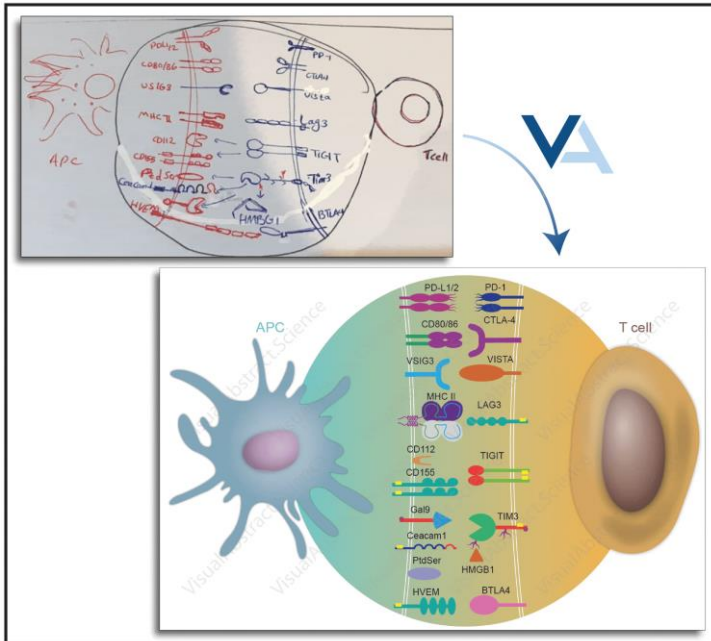




# The Impact of Visual Abstract Design on the Acceptance Rates of Scientific Manuscripts in High-Impact Journals: A Professional Design Solution



Send Your Hand-drawing to:  
[admin@visualabstract.science](mailto:admin@visualabstract.science)

## In Brief

Visual abstracts (VAs) are gaining importance in scientific publishing. VAs can improve understanding, accelerate detailed information transfer, and boost engagement, potentially leading to more visibility and citations. However, creating effective VAs can be challenging due to lack of time, profession or both. Our visual abstract design service offers a solution, providing original and detailed visual abstracts with only submitting a hand-drawing.

## Highlights

Visual abstracts (VAs) are increasingly used in scientific publishing to improve clarity and visibility.

Journals benefit from increased dissemination, enhanced impact factors, and potentially faster peer review processes due to VAs.

Challenges in VA creation include design complexity, lack of profession and time constraints.

Our professional VA design service can address these challenges by VA designers familiar with different scientific subjects and journal guidelines.



We are dedicated to delivering high-quality, original visual abstracts to the scientific community at highly competitive and affordable prices. (Est. 2020) [www.visualabstract.science](http://www.visualabstract.science)

Contact us: [admin@visualabstract.science](mailto:admin@visualabstract.science)

# Mini-review

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### Summary

Visual abstracts (VAs) are rapidly becoming essential tools in scientific communication, enhancing clarity, visibility, and impact. This mini-review explores the benefits of VAs for both journals and researchers, highlighting the challenges associated with their creation and presenting a professional design solution. We discuss how our service, [www.visualabstract.science](http://www.visualabstract.science), addresses these challenges by providing custom-designed, high-quality VAs tailored to specific journal guidelines and scientific disciplines.

### Introduction

In today's fast-paced academic landscape, effective communication of research findings is paramount. Visual abstracts (VAs) offer a powerful means of condensing complex information into easily digestible visual formats, increasing reader engagement and comprehension. This mini-review examines the advantages of VAs, the hurdles researchers face in their creation, and how professional design services can bridge this gap.

### Benefits of Visual Abstracts

**For Journals:** VAs contribute to increased dissemination, enhanced journal impact factors, and potentially faster peer review processes by streamlining the initial assessment of manuscripts. They also improve the overall aesthetic appeal of the journal.

**For Researchers:** VAs enhance the visibility and reach of research, leading to increased citations and broader impact. They can also facilitate networking and collaboration opportunities.

### Challenges in VA Creation

Despite their benefits, creating effective VAs presents several challenges for researchers:

**Design Complexity:** Producing high-quality, visually appealing VAs requires proficiency in graphic design principles and software, which many researchers may lack.

**Lack of Professional Expertise:** Researchers are often experts in their scientific field but not necessarily in visual design and communication.

**Time Constraints:** The time required to design a compelling VA can detract from valuable research time.

### A Professional Design Solution: VisualAbstract.Science

We offer a professional solution to these challenges. Our team of VA designers is familiar with diverse scientific subjects and specific journal guidelines, ensuring that each VA is tailored to maximize its impact. We offer:

**Custom Design:** We create original and detailed visual abstracts based on your hand-drawings. Simply send your hand-drawing to [admin@visualabstract.science](mailto:admin@visualabstract.science), and our designers will transform it into a professional VA.

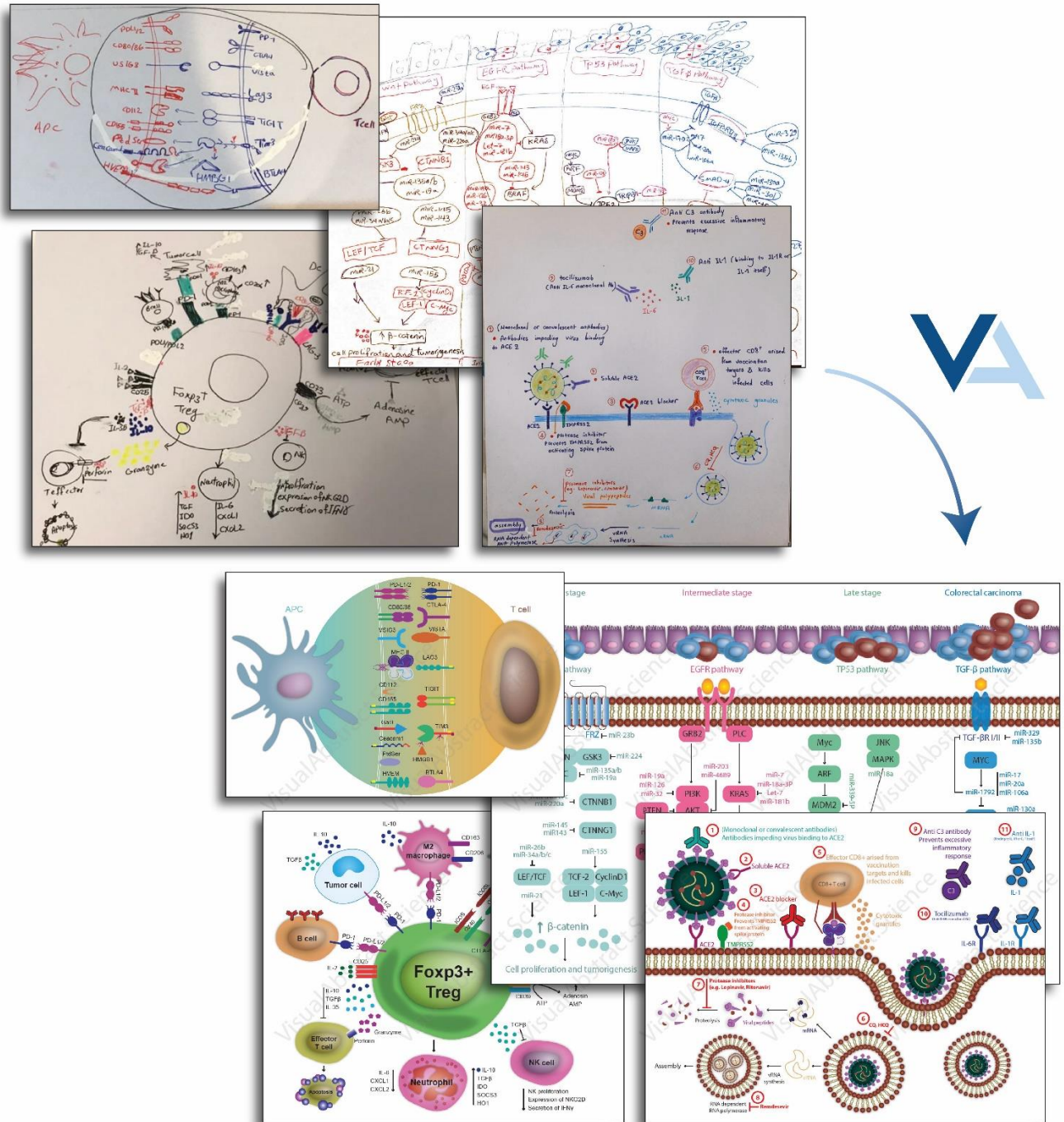


Figure 1. Example hand-drawings sent to [admin@visualabstract.science](mailto:admin@visualabstract.science), and our designers transformed it into a professional VA.

**Affordable Pricing:** We are dedicated to delivering high-quality, original VAs at competitive and affordable prices, making professional design accessible to the scientific community.



**INVOICE DATE**

28.02.2021

**ORDER NO.**

99121001

VisualAbstract.Science

Email: [admin@visualabstract.science](mailto:admin@visualabstract.science)

**BILL TO**

Prof. / Dr. /Mr. /Ms. ...

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DESCRIPTION	UNIT PRICE	TOTAL PRICE
Visal Abstract design-1	80 EUR	
Visual Abstract design-2	110 EUR	
		190 EUR

Pay by bank:

/

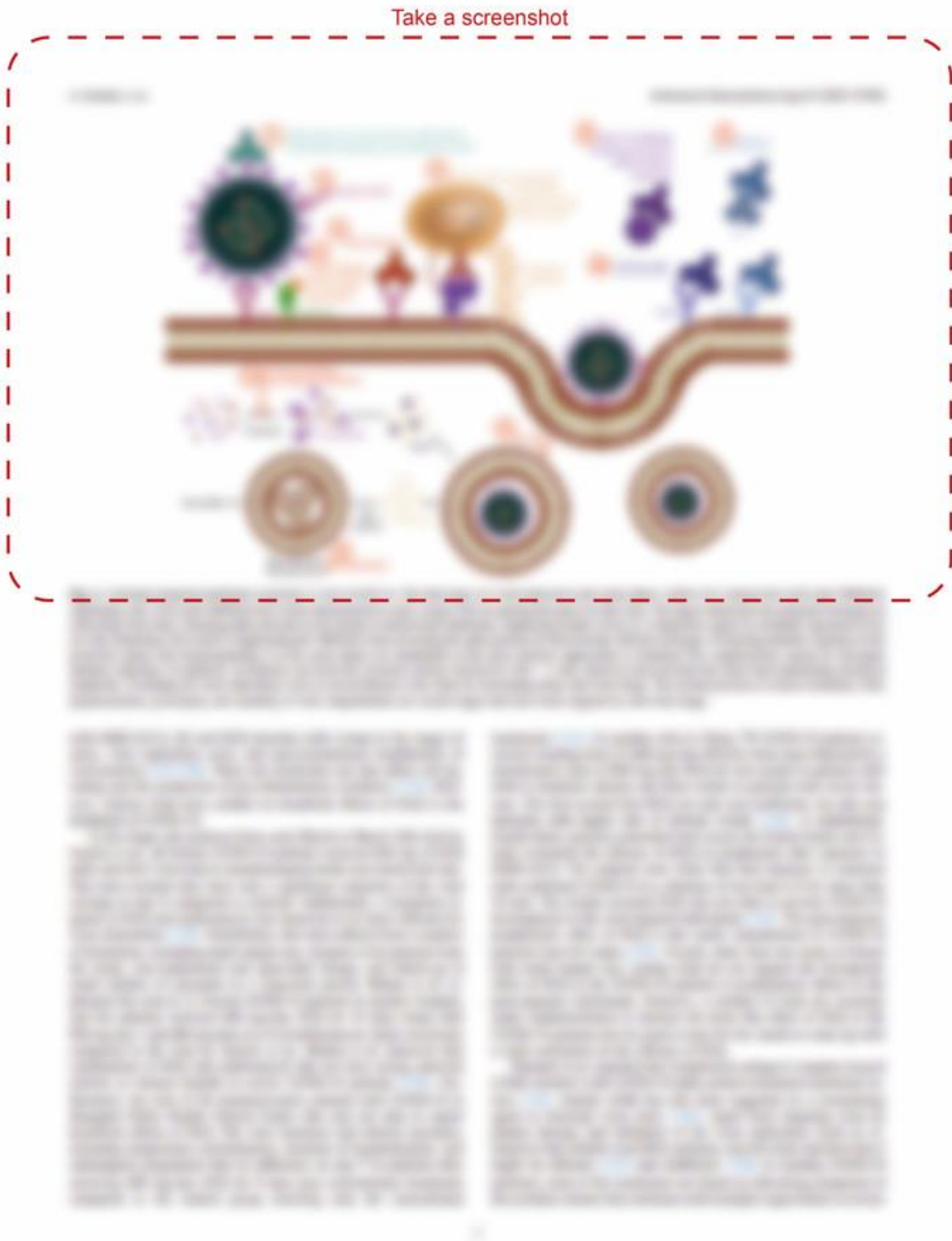
Pay by cryptocurrency:



Figure 2. Pay by bank transfer or cryptocurrency.



**Style Replication:** Inspired by a figure in a published paper? Send us a screenshot and tell us to make your illustration similar, incorporating the details from your hand-drawing.



*Figure 3. Send us a screenshot and tell us to make your illustration similar, incorporating the details from your hand-drawing.*

**Revisions:** We understand that revisions are a crucial part of the design process. You can request revisions by clearly outlining the changes you would like in an email. For example, you can send us a draft with numbered annotations and specify the changes corresponding to each number.

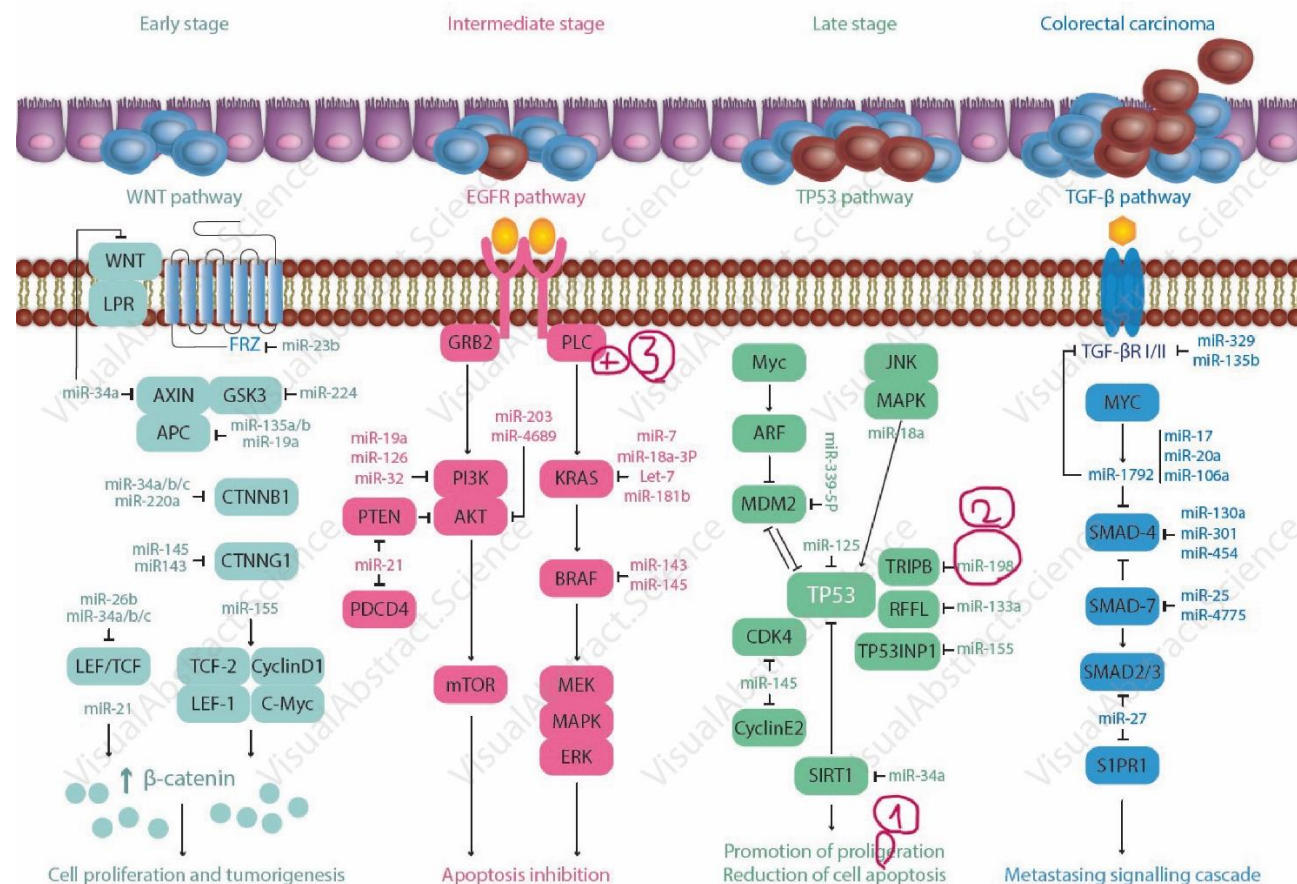


Figure 4. Annotated draft of the visual abstract. Example text in email: 1: Change the “g” with “f”  
2: Add “miR-21” to this part. 3: Add an element named “x” attached to the PLC element.

## Conclusion

In the competitive world of scientific publishing, your research deserves to stand out. Visual abstracts are no longer a luxury; they're a necessity for maximizing visibility, engagement, and ultimately, acceptance in high-impact journals. Don't let design complexities, lack of expertise, or time constraints hold you back. [VisualAbstract.Science](http://VisualAbstract.Science) provides the perfect solution: custom-designed, high-quality visual abstracts tailored to your specific needs and journal requirements. From transforming your hand-drawn sketches into professional graphics to replicating the style of impactful figures, we handle the design process so you can focus on what matters most, your research:) Join the growing number of researchers who are leveraging the power of visual communication to amplify their impact. Ready to see your work shine? Send your hand-drawing to [admin@visualabstract.science](mailto:admin@visualabstract.science) and let us create a visual abstract that captures the essence of your research and propels it to new heights.



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